

Concept Note

Integrating Gender in Water Resources Projects

Campaign details

Event Title: Integrating Gender in Water Resources Projects

Project: JISA Component

Date: 15th of October 2025

Location: Triumph Luxury Hotel, Cairo Water Week event

Duration: 90 minutes

Attendees: 50 participants

Target Audience: Representatives from the eight implementing agencies of the Ministry of Water Resources and Irrigation (MWRI) and other key stakeholders in water resources management.

Introduction:

Gender equality and inclusion are fundamental requirements for the EU, KfW and all international donors, the National Drainage Programme 3 and the Joint Integrated Sector Approach (NDP3/JISA) project is keen to ensure these principles are fully integrated into its activities. The session is dedicated to ensure all project staff, stakeholders, and beneficiaries understand and effectively implement these principles. It will highlight how proactive adherence to these requirements enhances. It's a great opportunity to increase the project's visibility and raise awareness among our eight implementing agencies during Cairo Water Week.

Event Objectives

The session aims to:

- Provide clear guidance on how to meet the gender and EDI (equality, diversity and inclusion) mandates of the EU and other international donors throughout the project lifecycle.
- Enhance participants' understanding of why gender equality is essential for the success, sustainability, and resilience of all projects, from initial planning to final implementation within the water and drainage sectors.
- Empower participants to effectively communicate the importance of gender equality to their colleagues and all project stakeholders, fostering a culture of inclusion within their respective institutions.
- Demonstrate how integrating gender into project proposals can increase opportunities for attracting and securing future international funding.

Facilitation & Speakers

We are currently in discussions to secure a gender representative from the EU to act as the primary facilitator. Their professional expertise would ensure the highest quality of information and a clear understanding of EU requirements. If not, we will hire a qualified gender expert to lead the session.

The session will feature a panel of high-level speakers to emphasise the importance of the topic:

- A speaker from the EU to articulate the EU’s policy and vision.
- A speaker from JISA to highlight the strategic role of gender within the program and the integrated sector approach
- The NDP3/JISA Project Team Leader to set the context and underscore the practical benefits for implementing agencies.

Proposed Agenda

Time	Topic/Session	Speaker/Facilitator
14:00 – 14:10	Welcome & Opening Remarks	Project Team
	A brief introduction to the project and the strategic importance of gender mainstreaming.	Rob Nieuwenhuis MSc, Team Leader, Mott MacDonald
14:10 – 14:20	The EU's Vision: Integrating Gender Equality as a Core Requirement	EU Representative
	A high-level presentation on how gender equality is integral to the project's mission and how it leads to more effective project outcomes.	JISA Representative Rob Nieuwenhuis MSc, Team Leader, Mott MacDonald
14:20 - 14:40	The JISA Perspective: Why Gender Matters for the NDP3/JISA Project	Gender Expert facilitator
	An overview of the EU's gender and EDI policies, with a focus on their essential role in meeting funding requirements and enhancing project quality.	Gender Expert facilitator
14:40 - 15:10	Interactive Workshop: Practical Steps Using NDP3 Case Studies	Gender Expert facilitator
	A hands-on session on integrating gender indicators into project prospects, using real-world examples from the NDP3.	Gender Expert facilitator
15:10 - 15:30	Closing Remarks & Call to Action	All Speakers
	A final summary of key takeaways, Q&A, and a call for continued partnership.	Gender expert facilitator

